

Howard St and Morse Ave Commercial Corridor Revitalization Plan (2007 Workplan and Timeline)

Rank	Initiative	January	February	March	April	May	June	July	August	September	October	November	December
6	Develop a Handbook For Developers			Assemble Task Force									
6	Attract New Businesses to Rogers Park					Business Attraction Sessions					Business Attraction Sessions		
5	Support Existing Businesses in Achieving Maximum Retail Success	Workshop/Group Ads	Group Ads	Group Ads	Workshop/ Group Ads	Group Ads	Group Ads	Workshop/Group Ads	Group Ads	Group Ads	Workshop/Group Ads	Group Ads/ Shoppers Rebate Program	
5	Develop a Collaborative Approach to Enforce Accountability of Nuisance Buildings			Assemble Task Force									
5	Generate Positive Press about Rogers Park	Hire Web Consultant/ Unveil Plan through different mediums/ PR about positive events in Rogers Park	PR about positive events in Rogers Park	PR about Rogers Park	PR about Rogers Park	RP Events Postcard/ PR about Rogers Park	PR about Rogers Park	PR about Rogers Park	PR about Rogers Park	PR about Rogers Park	PR about Rogers Park	PR about Rogers Park	PR about Rogers Park
5	Develop a Building Improvement Program		WSP/old sign assessment										
5	Make Existing Parking Opportunities More Accessible		Start shared parking initiative										
3	Encourage Redevelopment and Strengthen Business Development		Meet with Developers/Property Owners	Assess interest in a Howard St Merchants Association									
3	Pursue Additional Security Measures	Install Cameras on Howard, Complete Installation of Cameras on Morse	Assess Lighting										
2	Work with Niche Opportunities (see Business Attraction, Positive Press, Wayfinding Signs)					(see signage)							
2	Market the Commercial Districts Using Wayfinding Signs						Install district signage						
1	Encourage Businesses to Develop Positive Night-Time Activities		Plan Neighborhood Wide Mosaic Festival				Shop Late or Mosaic Festival	Shop Late or Mosaic Festival	Glenwood Ave Arts Festival		Evening Late Night Shopping for Halloween		
1	Encourage Diverse Collaboration Among Community Groups and Residents			(See Task Forces above)									
1	Redesign Glenwood to Emphasize the Arts District	Begin work on community mural project				(Morse Avenue Streetscape begins)							
1	Develop a Pedestrian Friendly Environment Through Art and Public Amenities					Assess Opportunities							
NA	Other Ongoing	SSA #24 Annual Meeting	SSA #19 Annual Meeting			Fundraiser	DCN Annual Meeting	Clark St Festival	World Music Festival	Latin Carribean Festival	DCN Strategic Planning		DCN Holiday Party