



Summary of Recurring Issues:

The public meeting on January 6th generated a lot of good ideas. As you will remember, each attendee was given three dots to vote on what they considered the most important issues raised from each discussion about character, retail mix and safety. All of the issues brought up are being considered by the consultants from UIC and our steering committee in the development of guiding principles and recommendations for Howard Street and Morse Avenue.

The attached summaries will give you a sense of what the majority of people considered important in developing guiding principles. The corresponding number represents the number of votes each issue area received. In order to highlight the ideas that participants felt to be most important, only the top three ideas from each table were counted in the summaries provided below (the top four if there was a tie). Interestingly, participants from the Howard Street groups and the Morse Avenue groups came up with some similar points, but there were also some unique differences in the way residents saw the future for both of these commercial areas. These differences show that breadth of knowledge that community members bring to a planning process such as this is essential to highlight and build upon the unique attributes of an area.



MORSE AVE.

Most recurring issues from the public meeting:

- (36) Visible foot patrol
- (23) Community feeling / active street day and night
- (17) Common image in facades or quality facades
- (15) Cafes and restaurants
- (14) Pedestrian friendly
- (12) Variety of small stores and services
- (12) Improve retail options and reduce vacancies
- (11) Retail should serve every economic group with a mix of local & national
- (11) Space for youth activities
- (7) Satisfy basic needs in the vicinity of Morse
- (6) Street cleanliness
- (6) Strong business associations
- (5) Street festivals
- (5) Local job opportunities
- (4) Upscale and culturally appealing (character)
- (4) Learning center
- (3) Better lighting

HOWARD ST.

Most recurring issues from the public meeting:

- (15) Support the diversity / Cultural arts center
- (12) Better variety of family oriented small shops
- (12) Police foot patrol presence
- (10) Kid friendly community center
- (8) Pedestrian friendly
- (7) Historic preservation
- (6) Locally owned businesses
- (5) Improved street cleanliness
- (5) Living wage jobs
- (4) Connect to lake
- (4) Improve facades and windows
- (3) Diverse educational opportunities
- (3) More street activity through day/night retail options
- (3) Improve vacant storefronts
- (3) Year round décor
- (3) Seasonal festivals
- (3) Remove slumlords